



NEWS FROM ONE OF JAYNE'S GANG!



*"Hula Girl Highway is a showcase of Mike's very genuine, unpretentious and laid-back style. He can roam from Allman-ized Southern Rock, to Jackson-ized Country, to Buffett-ized pop and Texas Swing, without skipping a beat or losing energy."
Robert Lindquist, Singer Magazine*

BOTTOMS UP

ASPIRION/NORTHWIND RECORDS' MIKE AIKEN SET TO RELEASE NEW SINGLE TO RADIO FEBRUARY 16

AVAILABLE ON CDX Volume 468 Track #6 and for Download on Airplay
Direct

FOR IMMEDIATE RELEASE- NASHVILLE, TN

Aspiron/Northwind recording artist Mike Aiken has the cure for the wintertime blues with the release of "**Bottoms Up**," the second single from his new CD **Hula Girl Highway**. Written by Aiken, and produced with his infectious pickin' and light hearted lyrics its the perfect Friday night beer-thirty somewhere song.

Mike Aiken spent the end of 2008 performing across America and in Europe in support of the new CD. He also kicked off his highly successful and entertaining "Rum Runner" tour visiting radio stations around the country.

In keeping with the "spirit" Mike will be bringing the "Rum Runner" bus to Nashville, during CRS week for all of those needing a "pick me up." Look for more announcements on that coming soon.

Not many people get to live life on their terms. But that is exactly what Mike Aiken has been able to do combining his three greatest passions in life, music, sailing and adventure. With ***Hula Girl Highway***, Mike's sophomore record for Aspirion/Northwind Records, he continues to cement his place as an authentic voice of a wayfaring lifestyle that most of us will only just dream about.

Hula Girl Highway is distributed by Aspirion/Northwind Records; National Radio Promotion for the single "Bottoms Up" is being handled by Aspirion Records with publicity by The Jayne Gang.

What People Have Said About Mike and his Music!

"The songs are so packed with images of the sand and sea, you could get a tan just listening..."

P. Shugrue, 'Out of the Box' NPR

"Mike is something of a floating John Prine crossed with Ry Cooder."

Charles Doane, Sail Magazine

For More Information on Mike Aiken go to:

www.mikeaikemusic.com

www.myspace.com/mikeaiken

Label/Distribution

Aspirion Records

www.aspirionrecords.com

Radio Promotion-Joe Kelly Promotions

Joe Kelly joe.kelly008@comcast.net

615-943-5446

Regina Raleigh Promotions

For Hi-Res Pictures, or Interviews contact: Jayne Rogovin at 615-403-2393

jrogovin@bellsouth.net

A modern-day troubadour, Mike's sailed the waters less traveled entertaining people from

Canada to the Caribbean and beyond. 2007 saw the release of his Aspirion/Northwind debut ***Just Add Salt***. Mike's mix of country and roots rock with a Caribbean flair struck the right chord with listeners hitting the New Music Weekly, Americana and Roots Music charts.

A believer in giving back, his philanthropic activities include being a sponsor of the Great Chesapeake Bay Schooner Race benefiting the area's environmental interests, as well as founder of the "Aiken and Friends Music Festival" which helps fund music education.

The Jayne Gang
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