

## **MIKE AIKEN SONGWRITING WORKSHOP**

Maybe you've seen his performances at theaters, performing arts houses or festivals, or maybe you've seen Mike's videos on CMT? Maybe you've attended one of his workshops, met him at the Aiken & Friends Music Fest or seen him at NSAI in Nashville. Now's your chance to offer his educational and entertaining songwriting workshop to your audience.

Mike has consistently had his songs on the Country/Roots and Americana Charts in both the USA and Europe for the past 4 years. He brings his easy-going nature and experience to a personal level while encouraging attendees to realize their potential. He will let the attendees steer how the seminar will go, to a degree, and be open to their needs while covering the creative songwriting process and the business side of being a professional songwriter.

### **TOPICS COVERED:**

Approach to songwriting  
What's in a song?  
Where do songs come from?  
The art of storytelling through music and lyrics.  
Co-writing  
The business of being a professional songwriter  
Tools to help the process

### **GOALS:**

Teach and entertain.  
Give real answers to attendees questions.  
Leave everyone with the feeling they can go home and write a song at whatever level suits the individual.

**PRE-REQUISITES:** An interest in songwriting. No musical proficiency required.  
Age: High School and older.

**WHAT TO BRING:** An open mind, an interest in songwriting and your questions.

### **REQUIREMENTS:**

Depending on the room Mike will require a PA for over 20-25 attendees.  
Workshop will last approximately 1 hour.

*This workshop is not intended to critique songs, teach music or theory, provide vocal coaching or be a Mike Aiken concert.*